

Our key commitments for 2009-11	What are the key actions we will take to achieve these commitments?	Completion date	Cabinet lead	Strategic lead	Latest Commentary	Date Provided
Increase the number of bus journeys made compared to 2005-06	Secure planning permission for first permanent park and ride site and deliver it	Dec-09	Highways and Transportation	Director of Regeneration	Transportation Team is seeking to optimise the subsidised services to benefit most users, up to a point at which they may become commercially viable. The team is undertaking a comprehensive programme of publicity to ensure that users and potential users have high quality information on the available services.	November
	Secure continued operation by extension or re-tendering of bus service contracts to provide high quality services, with low floor buses, to attract and retain passengers	March 2010 & 2011				
	Provide comprehensive public transport information	March 2010 & 2011				
Construction of Model Farm employment units commenced and first units completed	Infrastructure servicing completed for first phase	Dec-09	Economic Development & Community Services	Director of Regeneration	The Live/Work developers funding application to Homes and Communities Agency has been rejected. Other methods of securing funding are currently being explored. This element of the scheme is currently on hold, but this does not affect the wider Model Farm proposals. The tender for infrastructure design and planning was awarded to Arup in September, contract now under way.	November
Construction of Retail Quarter commenced; on and off-site infrastructure commenced	Flood mitigation construction commenced	Apr-09	Highways & Transportation; Economic Development & Community Services	Director of Regeneration	The Flood Alleviation Scheme initial procurement stages have commenced and work is underway to progress the Link Road Scheme in accordance with the ESG programme, subject to planning permission and funding. A workshop has been held to consider the design solutions required for the down-grading of the Inner Ring Road. Compensation packages for businesses are being considered on an individual basis.	November
	Delivery of vacant possession to developer	Jan-10				
	Link Road construction commenced	Mar-10				
	Commencement on site	Mar-10				
	Flood Mitigation constructed	Apr-10				
	Link Road constructed	Apr-11				
Completion of new cattle market	Completion of new livestock market	Dec-10	Resources	Director of Regeneration	Lease agreed with Stanhope and planning permission has been granted. Flood alleviation work has been commissioned and contracts have been issued.	November
Completion of new cattle market	Closure of old livestock market and transfer of market to new site	Dec-10				

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Units on Rotherwas Futures phase 2 completed and site infrastructure in place	First units complete, with phase 2 to be complete by target date.	Apr-10	Economic Development & Community Services	Director of Regeneration	Planning permission for Phase 2 secured in October 2009.	December
Implement the inward investment strategy	Strategy Launch	Oct-09	Economic Development & Community Services	Director of Regeneration	An outline Strategy has been produced and circulated around the Economic Development Partnership Group.	December
	Marketing Campaign	Dec-09				
	Implementation of new initiatives	Mar-10				
An action plan to combat the effects of the downturn and prepare for recovery	Create interactive web advice service for businesses promoted through local media and business agencies	May-09	Economic Development & Community Services	Director of Regeneration	The claimant figures have stabilised, though are still approximately 100% increase compared with the same time last year. Most affected are young people. New programmes have started to address unemployment, with support from external ABG funding. Revised action plan to be produced in November and presented to Herefordshire Partnership Board.	November
	Instigate a 20 day payment limit for invoices, and work towards a continuous reduction	Jun-09				
	Establish funding programme to support business growth and training voucher scheme	Jul-09				
	Instigate a scheme to address "retail blight" to address empty shops within Hereford and the market towns	Jul-09				

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Extend the refurbishment of Hereford City Centre	Complete the extended refurbishment work in city centre	Jul-09	Economic Development & Community Services	Director of Regeneration	Widemarsh Street enhancement project is progressing well and on track for commencement on site in January 2010. Consultation has taken place with stakeholders and Cabinet Members regarding the design, which is currently out to tender. The public consultation has been finalised with support for redevelopment of the butter market. The cost for redevelopment range from £6m to £14m depending on the scale of improvement to the building. No funding is currently identified. However, some EU funds allocated to urban / city projects is currently underspending by 70% so there is potential that this funding stream will become available to second tier cities like Hereford. This should be confirmed by the end of the calendar year (50% match funding required).	November